

Turkey

Key indicators

Population (millions), 2006	74.2
Surface area (1,000 square kilometers)	783.6
Gross domestic product (US\$ billions), 2006	401.8
Gross domestic product (PPP, US\$) per capita, 2006	9,240
Real GDP growth (percent), 2006	6.1

Source: World Bank, *World Development Indicators Online Database* (December 2007); IMF, *World Economic Outlook Database* (October 2007 edition); national sources

Travel & Tourism indicators

T&T Industry, 2007 estimates

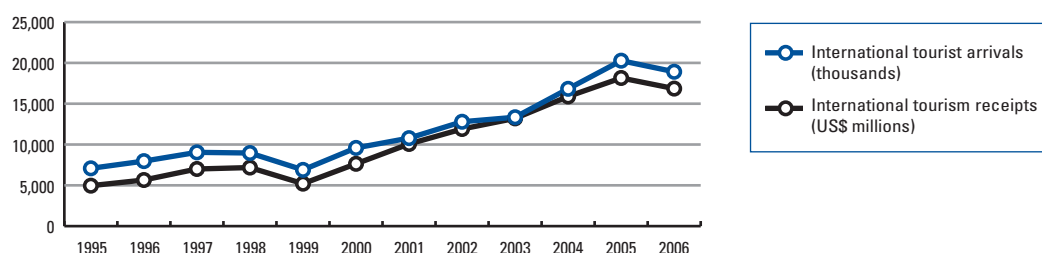
	Percent of total	2008–2017 annual growth (% forecast)
GDP (US\$ millions)	4.9	3.3
Employment (1,000 jobs)	2.8	-0.9

T&T economy, 2007 estimates

GDP (US\$ millions)	11.9	3.9
Employment (1,000 jobs)	6.9	-0.3

Source: World Travel & Tourism Council, TSA Research 2007

International tourist arrivals (thousands), 2006	18,916
International tourism receipts (US\$ millions), 2006	16,853



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 130)	Score (1–7 scale)
2008 Index	54	4.2
T&T regulatory framework	56	4.6
Policy rules and regulations	43	4.7
Environmental sustainability	90	4.1
Safety and security	79	4.8
Health and hygiene	62	4.6
Prioritization of Travel & Tourism	45	4.6
T&T business environment and infrastructure	57	3.7
Air transport infrastructure	44	3.7
Ground transport infrastructure	63	3.8
Tourism infrastructure	50	4.0
ICT infrastructure	55	3.0
Price competitiveness in the T&T industry	103	4.2
T&T human, cultural, and natural resources	44	4.3
Human resources	73	4.9
Education and training	65	4.7
Availability of qualified labor	85	5.2
Affinity for Travel & Tourism	38	5.1
Natural resources	79	3.0
Cultural resources	28	4.1

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

■ Competitive Advantage ■ Competitive Disadvantage

INDICATOR	RANK/130	INDICATOR	RANK/130
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01 Prevalence of foreign ownership	52 ...■	8.01 Hotel rooms*	63 ...■
1.02 Property rights	58 ...■	8.02 Presence of major car rental companies*	1 ...■
1.03 Business impact of rules on FDI	55 ...■	8.03 ATMs accepting Visa cards*	52 ...■
1.04 Visa requirements*	73 ...■		
1.05 Openness of bilateral Air Service Agreements*	42 ...■	9th pillar: ICT infrastructure	
1.06 Transparency of government policymaking	59 ...■	9.01 Extent of business Internet use	56 ...■
1.07 Time required to start a business*	6 ...■	9.02 Internet users*	66 ...■
1.08 Cost to start a business*	73 ...■	9.03 Telephone lines*	51 ...■
		9.04 Broadband Internet subscribers*	50 ...■
2nd pillar: Environmental sustainability		9.05 Mobile telephone subscribers*	57 ...■
2.01 Stringency of environmental regulation	57 ...■		
2.02 Enforcement of environmental regulation	67 ...■	10th pillar: Price competitiveness in the T&T industry	
2.03 Sustainability of T&T industry development	56 ...■	10.01 Ticket taxes and airport charges*	21 ...■
2.04 Carbon dioxide emissions*	58 ...■	10.02 Purchasing power parity*	74 ...■
2.05 Particulate matter concentration*	72 ...■	10.03 Extent and effect of taxation	103 ...■
2.06 Threatened species*	104 ...■	10.04 Fuel price levels*	125 ...■
2.07 Environmental treaty ratification*	121 ...■	10.05 Hotel price index*	48 ...■
3rd pillar: Safety and security		11th pillar: Human resources	
3.01 Business costs of terrorism	100 ...■	11.01 Primary education enrollment*	79 ...■
3.02 Reliability of police services	52 ...■	11.02 2ndary education enrollment*	81 ...■
3.03 Business costs of crime and violence	58 ...■	11.03 Quality of the educational system	70 ...■
3.04 Road traffic accidents*	97 ...■	11.04 Local availability of research and training services	43 ...■
		11.05 Extent of staff training	47 ...■
4th pillar: Health and hygiene		11.06 Hiring and firing practices	87 ...■
4.01 Physician density*	77 ...■	11.07 Ease of hiring foreign labor	77 ...■
4.02 Access to improved sanitation*	60 ...■	11.08 HIV prevalence*	1 ...■
4.03 Access to improved drinking water*	51 ...■	11.09 Business impact of HIV/AIDS	16 ...■
4.04 Hospital beds*	66 ...■	11.10 Life expectancy*	73 ...■
5th pillar: Prioritization of Travel & Tourism		12th pillar: Affinity for Travel & Tourism	
5.01 Government prioritization of the T&T industry	58 ...■	12.01 Tourism openness*	61 ...■
5.02 T&T government expenditure*	118 ...■	12.02 Attitude of population toward foreign visitors	39 ...■
5.03 Effectiveness of marketing and branding	63 ...■	12.03 Extension of business trips recommended	3 ...■
5.04 T&T fair attendance*	5 ...■		
		13th pillar: Natural resources	
6th pillar: Air transport infrastructure		13.01 Number of World Heritage natural sites*	21 ...■
6.01 Quality of air transport infrastructure	49 ...■	13.02 Nationally protected areas*	96 ...■
6.02 Available seat kilometers*	25 ...■	13.03 Quality of the natural environment	106 ...■
6.03 Departures per 1,000 population*	71 ...■	13.04 Total known species*	60 ...■
6.04 Airport density*	85 ...■		
6.05 Number of operating airlines*	14 ...■	14th pillar: Cultural resources	
6.06 International air transport network	43 ...■	14.01 Number of World Heritage cultural sites*	17 ...■
		14.02 Sports stadiums*	80 ...■
7th pillar: Ground transport infrastructure		14.03 Number of international fairs and exhibitions*	31 ...■
7.01 Quality of roads	50 ...■		
7.02 Quality of railroad infrastructure	66 ...■		
7.03 Quality of port infrastructure	83 ...■		
7.04 Quality of domestic transport network	46 ...■		
7.05 Road density*	41 ...■		

* Hard data

Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.