

Greece

Key indicators

Population (millions), 2006	11.1
Surface area (1,000 square kilometers)	132.0
Gross domestic product (US\$ billions), 2006	308.7
Gross domestic product (PPP, US\$) per capita, 2006	33,004
Real GDP growth (percent), 2006	4.3

Source: World Bank, *World Development Indicators Online Database* (December 2007); IMF, *World Economic Outlook Database* (October 2007 edition); national sources

Travel & Tourism indicators

T&T Industry, 2007 estimates

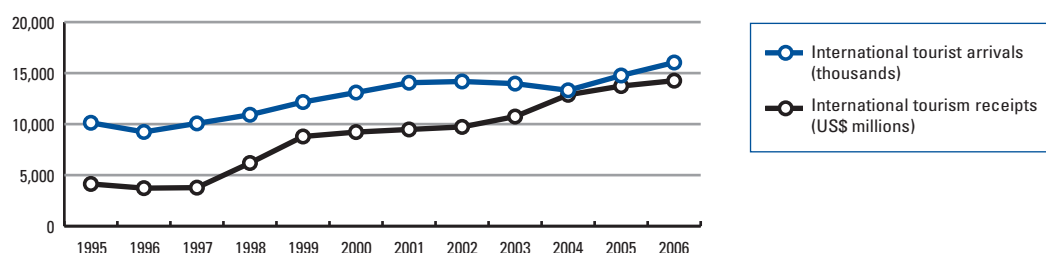
	Percent of total	2008–2017 annual growth (% forecast)
GDP (US\$ millions)	7.4	3.9
Employment (1,000 jobs)	10.3	3.0

T&T economy, 2007 estimates

GDP (US\$ millions)	16.5	4.0
Employment (1,000 jobs)	20.0	3.4

Source: World Travel & Tourism Council, TSA Research 2007

International tourist arrivals (thousands), 2006	16,039
International tourism receipts (US\$ millions), 2006	14,259



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 130)	Score (1–7 scale)
2008 Index	22	4.9
T&T regulatory framework	17	5.5
Policy rules and regulations	61	4.4
Environmental sustainability	40	4.9
Safety and security	31	5.7
Health and hygiene	16	6.4
Prioritization of Travel & Tourism	1	6.0
T&T business environment and infrastructure	30	4.6
Air transport infrastructure	20	4.6
Ground transport infrastructure	46	4.4
Tourism infrastructure	9	6.7
ICT infrastructure	39	3.6
Price competitiveness in the T&T industry	120	3.8
T&T human, cultural, and natural resources	18	4.7
Human resources	43	5.1
Education and training	45	4.9
Availability of qualified labor	62	5.3
Affinity for Travel & Tourism	39	5.1
Natural resources	75	3.0
Cultural resources	16	5.4

Note: For descriptions of variables and detailed sources, please refer to "How to Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

■ Competitive Advantage
■ Competitive Disadvantage

INDICATOR	RANK/130	INDICATOR	RANK/130
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01	Prevalence of foreign ownership51... ■	8.01	Hotel rooms*4... ■
1.02	Property rights46... ■	8.02	Presence of major car rental companies*1... ■
1.03	Business impact of rules on FDI94... ■	8.03	ATMs accepting Visa cards*20... ■
1.04	Visa requirements*30... ■	9th pillar: ICT infrastructure	
1.05	Openness of bilateral Air Service Agreements*50... ■	9.01	Extent of business Internet use99... ■
1.06	Transparency of government policymaking74... ■	9.02	Internet users*60... ■
1.07	Time required to start a business*89... ■	9.03	Telephone lines*12... ■
1.08	Cost to start a business*82... ■	9.04	Broadband Internet subscribers*47... ■
2nd pillar: Environmental sustainability		9.05	Mobile telephone subscribers*29... ■
2.01	Stringency of environmental regulation51... ■	10th pillar: Price competitiveness in the T&T industry	
2.02	Enforcement of environmental regulation62... ■	10.01	Ticket taxes and airport charges*98... ■
2.03	Sustainability of T&T industry development35... ■	10.02	Purchasing power parity*109... ■
2.04	Carbon dioxide emissions*95... ■	10.03	Extent and effect of taxation74... ■
2.05	Particulate matter concentration*64... ■	10.04	Fuel price levels*94... ■
2.06	Threatened species*72... ■	10.05	Hotel price index*90... ■
2.07	Environmental treaty ratification*1... ■	11th pillar: Human resources	
3rd pillar: Safety and security		11.01	Primary education enrollment*8... ■
3.01	Business costs of terrorism36... ■	11.02	2ndary education enrollment*38... ■
3.02	Reliability of police services43... ■	11.03	Quality of the educational system83... ■
3.03	Business costs of crime and violence20... ■	11.04	Local availability of research and training services75... ■
3.04	Road traffic accidents*72... ■	11.05	Extent of staff training55... ■
4th pillar: Health and hygiene		11.06	Hiring and firing practices116... ■
4.01	Physician density*1... ■	11.07	Ease of hiring foreign labor64... ■
4.02	Access to improved sanitation*1... ■	11.08	HIV prevalence*49... ■
4.03	Access to improved drinking water*1... ■	11.09	Business impact of HIV/AIDS14... ■
4.04	Hospital beds*39... ■	11.10	Life expectancy*16... ■
5th pillar: Prioritization of Travel & Tourism		12th pillar: Affinity for Travel & Tourism	
5.01	Government prioritization of the T&T industry19... ■	12.01	Tourism openness*53... ■
5.02	T&T government expenditure*13... ■	12.02	Attitude of population toward foreign visitors17... ■
5.03	Effectiveness of marketing and branding35... ■	12.03	Extension of business trips recommended25... ■
5.04	T&T fair attendance*5... ■	13th pillar: Natural resources	
6th pillar: Air transport infrastructure		13.01	Number of World Heritage natural sites*21... ■
6.01	Quality of air transport infrastructure35... ■	13.02	Nationally protected areas*104... ■
6.02	Available seat kilometers*32... ■	13.03	Quality of the natural environment55... ■
6.03	Departures per 1,000 population*31... ■	13.04	Total known species*71... ■
6.04	Airport density*16... ■	14th pillar: Cultural resources	
6.05	Number of operating airlines*16... ■	14.01	Number of World Heritage cultural sites*9... ■
6.06	International air transport network45... ■	14.02	Sports stadiums*33... ■
7th pillar: Ground transport infrastructure		14.03	Number of international fairs and exhibitions*20... ■
7.01	Quality of roads46... ■		
7.02	Quality of railroad infrastructure48... ■		
7.03	Quality of port infrastructure49... ■		
7.04	Quality of domestic transport network56... ■		
7.05	Road density*30... ■		

* Hard data

Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.