

# Egypt

## Key indicators

|   |         |
|---|---------|
| Population (millions), 2006 .....                         | 75.4    |
| Surface area (1,000 square kilometers) .....              | 1,001.5 |
| Gross domestic product (US\$ billions), 2006 .....        | 107.4   |
| Gross domestic product (PPP, US\$) per capita, 2006 ..... | 4,895   |
| Real GDP growth (percent), 2006 .....                     | 6.8     |

Source: World Bank, *World Development Indicators Online Database* (December 2007); IMF, *World Economic Outlook Database* (October 2007 edition); national sources

## Travel & Tourism indicators

### T&T Industry, 2007 estimates

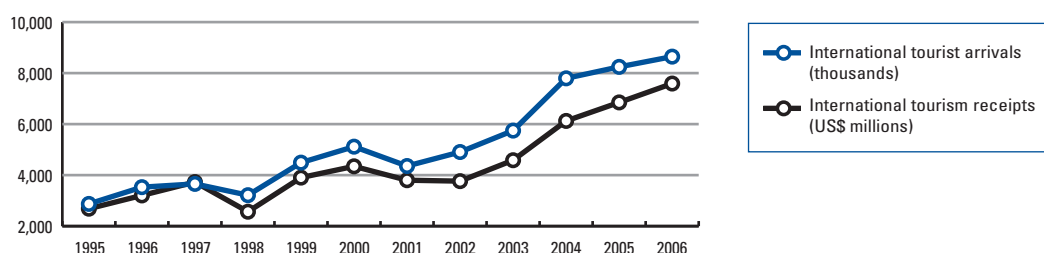
|                               | Percent of total | 2008–2017 annual growth (% forecast) |
|-------------------------------|------------------|--------------------------------------|
| GDP (US\$ millions) .....     | 8.7              | 3.7                                  |
| Employment (1,000 jobs) ..... | 7.3              | 1.2                                  |

### T&T economy, 2007 estimates

|                               |        |      |     |
|-------------------------------|--------|------|-----|
| GDP (US\$ millions) .....     | 18,160 | 16.3 | 5.1 |
| Employment (1,000 jobs) ..... | 2,816  | 13.7 | 2.5 |

Source: World Travel & Tourism Council, TSA Research 2007

|  |       |
|--|-------|
| International tourist arrivals (thousands), 2006 .....     | 8,646 |
| International tourism receipts (US\$ millions), 2006 ..... | 7,591 |



Source: United Nations World Tourism Organization

## Travel & Tourism Competitiveness Index

|  | Rank (out of 130) | Score (1–7 scale) |
|--|-------------------|-------------------|
| <b>2008 Index</b> .....                                      | <b>66</b>         | <b>4.0</b>        |
| <b>T&amp;T regulatory framework</b> .....                    | <b>58</b>         | <b>4.5</b>        |
| Policy rules and regulations .....                           | 70                | 4.2               |
| Environmental sustainability .....                           | 81                | 4.2               |
| Safety and security .....                                    | 84                | 4.7               |
| Health and hygiene .....                                     | 86                | 3.9               |
| Prioritization of Travel & Tourism .....                     | 12                | 5.7               |
| <b>T&amp;T business environment and infrastructure</b> ..... | <b>69</b>         | <b>3.5</b>        |
| Air transport infrastructure .....                           | 62                | 3.1               |
| Ground transport infrastructure .....                        | 75                | 3.4               |
| Tourism infrastructure .....                                 | 79                | 2.8               |
| ICT infrastructure .....                                     | 87                | 2.2               |
| Price competitiveness in the T&T industry .....              | 2                 | 5.9               |
| <b>T&amp;T human, cultural, and natural resources</b> .....  | <b>70</b>         | <b>3.9</b>        |
| Human resources .....  | 82                | 4.8               |
| Education and training .....                                 | 78                | 4.4               |
| Availability of qualified labor .....                        | 80                | 5.2               |
| Affinity for Travel & Tourism .....                          | 31                | 5.3               |
| Natural resources .....                                      | 86                | 2.8               |
| Cultural resources .....                                     | 58                | 2.5               |

Note: For descriptions of variables and detailed sources, please refer to "How to Read Country/Economy Profiles."

## The Travel & Tourism Competitiveness Index in detail

■ Competitive Advantage ■ Competitive Disadvantage

| INDICATOR   | RANK/130  | INDICATOR   | RANK/130   |
|---|---|---|--|
| <b>1st pillar: Policy rules and regulations</b>           |   | <b>8th pillar: Tourism infrastructure</b>                         |  |
| 1.01  | Prevalence of foreign ownership .....93...■               | 8.01  | Hotel rooms* .....68...■   |
| 1.02  | Property rights .....51...■                               | 8.02  | Presence of major car rental companies* .....56...■              |
| 1.03  | Business impact of rules on FDI .....98...■               | 8.03  | ATMs accepting Visa cards* .....96...■                           |
| 1.04  | Visa requirements* .....101...■                           | <b>9th pillar: ICT infrastructure</b>                             |  |
| 1.05  | Openness of bilateral Air Service Agreements* .....66...■ | 9.01  | Extent of business Internet use .....58...■                      |
| 1.06  | Transparency of government policymaking .....92...■       | 9.02  | Internet users* .....89...■                                      |
| 1.07  | Time required to start a business* .....16...■            | 9.03  | Telephone lines* .....75...■                                     |
| 1.08  | Cost to start a business* .....85...■                     | 9.04  | Broadband Internet subscribers* .....82...■                      |
| <b>2nd pillar: Environmental sustainability</b>           |   | 9.05  | Mobile telephone subscribers* .....104...■                       |
| 2.01  | Stringency of environmental regulation .....85...■        | <b>10th pillar: Price competitiveness in the T&amp;T industry</b> |  |
| 2.02  | Enforcement of environmental regulation .....102...■      | 10.01   | Ticket taxes and airport charges* .....32...■                    |
| 2.03  | Sustainability of T&T industry development .....38...■    | 10.02   | Purchasing power parity* .....26...■                             |
| 2.04  | Carbon dioxide emissions* .....50...■                     | 10.03   | Extent and effect of taxation .....33...■                        |
| 2.05  | Particulate matter concentration* .....117...■            | 10.04   | Fuel price levels* .....3...■                                    |
| 2.06  | Threatened species* .....60...■                           | 10.05   | Hotel price index* .....5...■                                    |
| 2.07  | Environmental treaty ratification* .....28...■            | <b>11th pillar: Human resources</b>                               |  |
| <b>3rd pillar: Safety and security</b>                    |   | 11.01   | Primary education enrollment* .....56...■                        |
| 3.01  | Business costs of terrorism .....106...■                  | 11.02   | 2ndary education enrollment* .....65...■                         |
| 3.02  | Reliability of police services .....57...■                | 11.03   | Quality of the educational system .....119...■                   |
| 3.03  | Business costs of crime and violence .....49...■          | 11.04   | Local availability of research and training services .....83...■ |
| 3.04  | Road traffic accidents* .....108...■                      | 11.05   | Extent of staff training .....81...■                             |
| <b>4th pillar: Health and hygiene</b>                     |   | 11.06   | Hiring and firing practices .....105...■                         |
| 4.01  | Physician density* .....97...■                            | 11.07   | Ease of hiring foreign labor .....34...■                         |
| 4.02  | Access to improved sanitation* .....78...■                | 11.08   | HIV prevalence* .....1...■                                       |
| 4.03  | Access to improved drinking water* .....44...■            | 11.09   | Business impact of HIV/AIDS .....41...■                          |
| 4.04  | Hospital beds* .....73...■                                | 11.10   | Life expectancy* .....73...■                                     |
| <b>5th pillar: Prioritization of Travel &amp; Tourism</b> |   | <b>12th pillar: Affinity for Travel &amp; Tourism</b>             |  |
| 5.01  | Government prioritization of the T&T industry .....31...■ | 12.01   | Tourism openness* .....24...■                                    |
| 5.02  | T&T government expenditure* .....20...■                   | 12.02   | Attitude of population toward foreign visitors .....91...■       |
| 5.03  | Effectiveness of marketing and branding .....42...■       | 12.03   | Extension of business trips recommended .....41...■              |
| 5.04  | T&T fair attendance* .....1...■                           | <b>13th pillar: Natural resources</b>                             |  |
| <b>6th pillar: Air transport infrastructure</b>           |   | 13.01   | Number of World Heritage natural sites* .....39...■              |
| 6.01  | Quality of air transport infrastructure .....59...■       | 13.02   | Nationally protected areas* .....48...■                          |
| 6.02  | Available seat kilometers* .....35...■                    | 13.03   | Quality of the natural environment .....128...■                  |
| 6.03  | Departures per 1,000 population* .....100...■             | 13.04   | Total known species* .....65...■                                 |
| 6.04  | Airport density* .....117...■                             | <b>14th pillar: Cultural resources</b>                            |  |
| 6.05  | Number of operating airlines* .....26...■                 | 14.01   | Number of World Heritage cultural sites* .....30...■             |
| 6.06  | International air transport network .....63...■           | 14.02   | Sports stadiums* .....108...■                                    |
| <b>7th pillar: Ground transport infrastructure</b>        |   | 14.03   | Number of international fairs and exhibitions* .....54...■       |
| 7.01  | Quality of roads .....71...■                              |   |  |
| 7.02  | Quality of railroad infrastructure .....56...■            |   |  |
| 7.03  | Quality of port infrastructure .....79...■                |   |  |
| 7.04  | Quality of domestic transport network .....37...■         |   |  |
| 7.05  | Road density* .....95...■                                 |   |  |

\* Hard data

Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.