

# Cyprus

## Key indicators

Population (millions), 2006 .....	0.8
Surface area (1,000 square kilometers) .....	9.3
Gross domestic product (US\$ billions), 2006 .....	18.2
Gross domestic product (PPP, US\$) per capita, 2006 .....	29,870
Real GDP growth (percent), 2006 .....	3.8

Source: World Bank, *World Development Indicators Online Database* (December 2007); IMF, *World Economic Outlook Database* (October 2007 edition); national sources

## Travel & Tourism indicators

### T&T Industry, 2007 estimates

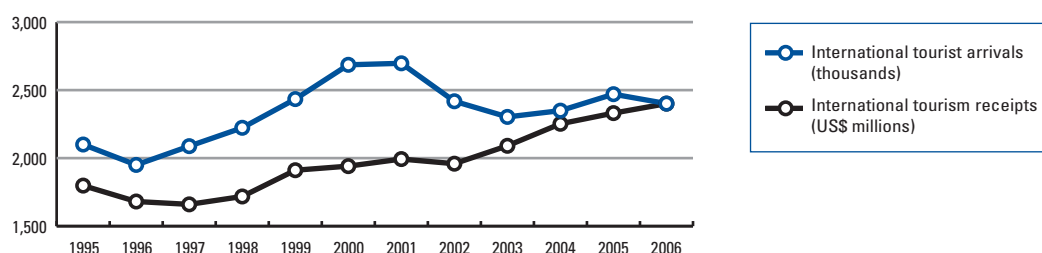
		Percent of total	2008–2017 annual growth (% forecast)
GDP (US\$ millions) .....	1,983	9.8	3.8
Employment (1,000 jobs) .....	55	13.7	0.4

### T&T economy, 2007 estimates

GDP (US\$ millions) .....	4,366	21.5	3.9
Employment (1,000 jobs) .....	110	27.4	0.4

Source: World Travel & Tourism Council, TSA Research 2007

International tourist arrivals (thousands), 2006 .....	2,401
International tourism receipts (US\$ millions), 2006 .....	2,400



Source: United Nations World Tourism Organization

## Travel & Tourism Competitiveness Index

	Rank (out of 130)	Score (1–7 scale)
<b>2008 Index</b> .....	<b>24</b>	<b>4.9</b>
<b>T&amp;T regulatory framework</b> .....	<b>27</b>	<b>5.2</b>
Policy rules and regulations .....	69	4.2
Environmental sustainability .....	47	4.7
Safety and security .....	23	5.8
Health and hygiene .....	43	5.5
Prioritization of Travel & Tourism .....	3	5.9
<b>T&amp;T business environment and infrastructure</b> .....	<b>17</b>	<b>5.0</b>
Air transport infrastructure .....	25	4.5
Ground transport infrastructure .....	17	5.5
Tourism infrastructure .....	3	7.0
ICT infrastructure .....	34	4.0
Price competitiveness in the T&T industry .....	95	4.3
<b>T&amp;T human, cultural, and natural resources</b> .....	<b>40</b>	<b>4.3</b>
Human resources .....	63	5.0
Education and training .....	32	5.2
Availability of qualified labor .....	112	4.7
Affinity for Travel & Tourism .....	5	6.4
Natural resources .....	106	2.4
Cultural resources .....	32	3.7

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

## The Travel &amp; Tourism Competitiveness Index in detail

■ Competitive Advantage
■ Competitive Disadvantage

INDICATOR	RANK/130	INDICATOR	RANK/130
<b>1st pillar: Policy rules and regulations</b>		<b>8th pillar: Tourism infrastructure</b>	
1.01 Prevalence of foreign ownership .....	77 ... <span style="color: #808080;">■</span>	8.01 Hotel rooms* .....	1 ... <span style="color: #0056b3;">■</span>
1.02 Property rights .....	36 ... <span style="color: #808080;">■</span>	8.02 Presence of major car rental companies* .....	1 ... <span style="color: #0056b3;">■</span>
1.03 Business impact of rules on FDI .....	56 ... <span style="color: #808080;">■</span>	8.03 ATMs accepting Visa cards* .....	14 ... <span style="color: #0056b3;">■</span>
1.04 Visa requirements* .....	46 ... <span style="color: #808080;">■</span>	<b>9th pillar: ICT infrastructure</b>	
1.05 Openness of bilateral Air Service Agreements* .....	115 ... <span style="color: #808080;">■</span>	9.01 Extent of business Internet use .....	49 ... <span style="color: #808080;">■</span>
1.06 Transparency of government policymaking .....	44 ... <span style="color: #808080;">■</span>	9.02 Internet users* .....	30 ... <span style="color: #808080;">■</span>
1.07 Time required to start a business* .....	n/a .....	9.03 Telephone lines* .....	19 ... <span style="color: #0056b3;">■</span>
1.08 Cost to start a business* .....	n/a .....	9.04 Broadband Internet subscribers* .....	38 ... <span style="color: #808080;">■</span>
<b>2nd pillar: Environmental sustainability</b>		9.05 Mobile telephone subscribers* .....	38 ... <span style="color: #808080;">■</span>
2.01 Stringency of environmental regulation .....	61 ... <span style="color: #808080;">■</span>	<b>10th pillar: Price competitiveness in the T&amp;T industry</b>	
2.02 Enforcement of environmental regulation .....	55 ... <span style="color: #808080;">■</span>	10.01 Ticket taxes and airport charges* .....	99 ... <span style="color: #808080;">■</span>
2.03 Sustainability of T&T industry development .....	47 ... <span style="color: #808080;">■</span>	10.02 Purchasing power parity* .....	94 ... <span style="color: #808080;">■</span>
2.04 Carbon dioxide emissions* .....	106 ... <span style="color: #808080;">■</span>	10.03 Extent and effect of taxation .....	19 ... <span style="color: #0056b3;">■</span>
2.05 Particulate matter concentration* .....	n/a .....	10.04 Fuel price levels* .....	95 ... <span style="color: #808080;">■</span>
2.06 Threatened species* .....	25 ... <span style="color: #808080;">■</span>	10.05 Hotel price index* .....	94 ... <span style="color: #808080;">■</span>
2.07 Environmental treaty ratification* .....	28 ... <span style="color: #808080;">■</span>	<b>11th pillar: Human resources</b>	
<b>3rd pillar: Safety and security</b>		11.01 Primary education enrollment* .....	5 ... <span style="color: #0056b3;">■</span>
3.01 Business costs of terrorism .....	50 ... <span style="color: #808080;">■</span>	11.02 2ndary education enrollment* .....	33 ... <span style="color: #808080;">■</span>
3.02 Reliability of police services .....	35 ... <span style="color: #808080;">■</span>	11.03 Quality of the educational system .....	23 ... <span style="color: #0056b3;">■</span>
3.03 Business costs of crime and violence .....	23 ... <span style="color: #0056b3;">■</span>	11.04 Local availability of research and training services .....	70 ... <span style="color: #808080;">■</span>
3.04 Road traffic accidents* .....	17 ... <span style="color: #0056b3;">■</span>	11.05 Extent of staff training .....	72 ... <span style="color: #808080;">■</span>
<b>4th pillar: Health and hygiene</b>		11.06 Hiring and firing practices .....	95 ... <span style="color: #808080;">■</span>
4.01 Physician density* .....	42 ... <span style="color: #808080;">■</span>	11.07 Ease of hiring foreign labor .....	101 ... <span style="color: #808080;">■</span>
4.02 Access to improved sanitation* .....	1 ... <span style="color: #0056b3;">■</span>	11.08 HIV prevalence* .....	n/a .....
4.03 Access to improved drinking water* .....	1 ... <span style="color: #0056b3;">■</span>	11.09 Business impact of HIV/AIDS .....	24 ... <span style="color: #808080;">■</span>
4.04 Hospital beds* .....	53 ... <span style="color: #808080;">■</span>	11.10 Life expectancy* .....	16 ... <span style="color: #0056b3;">■</span>
<b>5th pillar: Prioritization of Travel &amp; Tourism</b>		<b>12th pillar: Affinity for Travel &amp; Tourism</b>	
5.01 Government prioritization of the T&T industry .....	11 ... <span style="color: #0056b3;">■</span>	12.01 Tourism openness* .....	6 ... <span style="color: #0056b3;">■</span>
5.02 T&T government expenditure* .....	11 ... <span style="color: #0056b3;">■</span>	12.02 Attitude of population toward foreign visitors .....	18 ... <span style="color: #0056b3;">■</span>
5.03 Effectiveness of marketing and branding .....	29 ... <span style="color: #808080;">■</span>	12.03 Extension of business trips recommended .....	32 ... <span style="color: #808080;">■</span>
5.04 T&T fair attendance* .....	22 ... <span style="color: #0056b3;">■</span>	<b>13th pillar: Natural resources</b>	
<b>6th pillar: Air transport infrastructure</b>		13.01 Number of World Heritage natural sites* .....	70 ... <span style="color: #808080;">■</span>
6.01 Quality of air transport infrastructure .....	55 ... <span style="color: #808080;">■</span>	13.02 Nationally protected areas* .....	93 ... <span style="color: #808080;">■</span>
6.02 Available seat kilometers* .....	67 ... <span style="color: #808080;">■</span>	13.03 Quality of the natural environment .....	41 ... <span style="color: #808080;">■</span>
6.03 Departures per 1,000 population* .....	13 ... <span style="color: #0056b3;">■</span>	13.04 Total known species* .....	115 ... <span style="color: #808080;">■</span>
6.04 Airport density* .....	13 ... <span style="color: #0056b3;">■</span>	<b>14th pillar: Cultural resources</b>	
6.05 Number of operating airlines* .....	40 ... <span style="color: #808080;">■</span>	14.01 Number of World Heritage cultural sites* .....	54 ... <span style="color: #808080;">■</span>
6.06 International air transport network .....	54 ... <span style="color: #808080;">■</span>	14.02 Sports stadiums* .....	14 ... <span style="color: #0056b3;">■</span>
<b>7th pillar: Ground transport infrastructure</b>		14.03 Number of international fairs and exhibitions* .....	53 ... <span style="color: #808080;">■</span>
7.01 Quality of roads .....	23 ... <span style="color: #0056b3;">■</span>		
7.02 Quality of railroad infrastructure .....	n/a .....		
7.03 Quality of port infrastructure .....	39 ... <span style="color: #808080;">■</span>		
7.04 Quality of domestic transport network .....	34 ... <span style="color: #808080;">■</span>		
7.05 Road density* .....	n/a .....		

\* Hard data

Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.