

Cyprus

Key indicators

Population (millions), 2006	0.8
Surface area (1,000 square kilometers)	9.3
Gross domestic product (US\$ billions), 2006	18.2
Gross domestic product (PPP, US\$) per capita, 2006	29,870
Real GDP growth (percent), 2006	3.8

Source: World Bank, *World Development Indicators Online Database* (December 2007); IMF, *World Economic Outlook Database* (October 2007 edition); national sources

Travel & Tourism indicators

T&T Industry, 2007 estimates

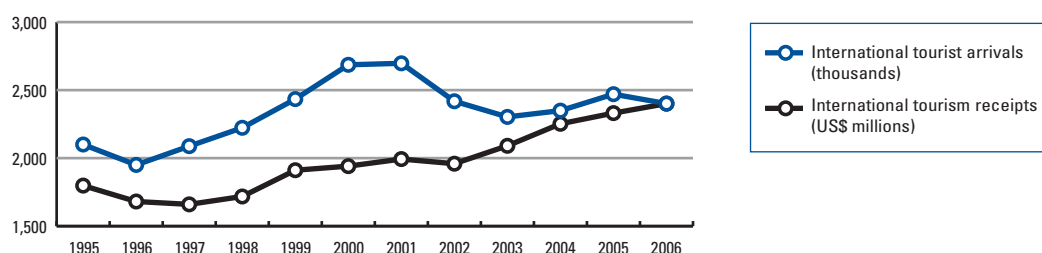
		Percent of total	2008–2017 annual growth (% forecast)
GDP (US\$ millions)	1,983	9.8	3.8
Employment (1,000 jobs)	55	13.7	0.4

T&T economy, 2007 estimates

GDP (US\$ millions)	4,366	21.5	3.9
Employment (1,000 jobs)	110	27.4	0.4

Source: World Travel & Tourism Council, TSA Research 2007

International tourist arrivals (thousands), 2006	2,401
International tourism receipts (US\$ millions), 2006	2,400



Source: United Nations World Tourism Organization

Travel & Tourism Competitiveness Index

	Rank (out of 130)	Score (1–7 scale)
2008 Index	24	4.9
T&T regulatory framework	27	5.2
Policy rules and regulations	69	4.2
Environmental sustainability	47	4.7
Safety and security	23	5.8
Health and hygiene	43	5.5
Prioritization of Travel & Tourism	3	5.9
T&T business environment and infrastructure	17	5.0
Air transport infrastructure	25	4.5
Ground transport infrastructure	17	5.5
Tourism infrastructure	3	7.0
ICT infrastructure	34	4.0
Price competitiveness in the T&T industry	95	4.3
T&T human, cultural, and natural resources	40	4.3
Human resources	63	5.0
Education and training	32	5.2
Availability of qualified labor	112	4.7
Affinity for Travel & Tourism	5	6.4
Natural resources	106	2.4
Cultural resources	32	3.7

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

The Travel & Tourism Competitiveness Index in detail

■ Competitive Advantage ■ Competitive Disadvantage

INDICATOR	RANK/130	INDICATOR	RANK/130
1st pillar: Policy rules and regulations		8th pillar: Tourism infrastructure	
1.01 Prevalence of foreign ownership	77 ...■	8.01 Hotel rooms*	1 ...■
1.02 Property rights	36 ...■	8.02 Presence of major car rental companies*	1 ...■
1.03 Business impact of rules on FDI	56 ...■	8.03 ATMs accepting Visa cards*	14 ...■
1.04 Visa requirements*	46 ...■		
1.05 Openness of bilateral Air Service Agreements*	115 ...■	9th pillar: ICT infrastructure	
1.06 Transparency of government policymaking	44 ...■	9.01 Extent of business Internet use	49 ...■
1.07 Time required to start a business*	n/a	9.02 Internet users*	30 ...■
1.08 Cost to start a business*	n/a	9.03 Telephone lines*	19 ...■
		9.04 Broadband Internet subscribers*	38 ...■
2nd pillar: Environmental sustainability		9.05 Mobile telephone subscribers*	38 ...■
2.01 Stringency of environmental regulation	61 ...■		
2.02 Enforcement of environmental regulation	55 ...■	10th pillar: Price competitiveness in the T&T industry	
2.03 Sustainability of T&T industry development	47 ...■	10.01 Ticket taxes and airport charges*	99 ...■
2.04 Carbon dioxide emissions*	106 ...■	10.02 Purchasing power parity*	94 ...■
2.05 Particulate matter concentration*	n/a	10.03 Extent and effect of taxation	19 ...■
2.06 Threatened species*	25 ...■	10.04 Fuel price levels*	95 ...■
2.07 Environmental treaty ratification*	28 ...■	10.05 Hotel price index*	94 ...■
3rd pillar: Safety and security		11th pillar: Human resources	
3.01 Business costs of terrorism	50 ...■	11.01 Primary education enrollment*	5 ...■
3.02 Reliability of police services	35 ...■	11.02 2ndary education enrollment*	33 ...■
3.03 Business costs of crime and violence	23 ...■	11.03 Quality of the educational system	23 ...■
3.04 Road traffic accidents*	17 ...■	11.04 Local availability of research and training services	70 ...■
		11.05 Extent of staff training	72 ...■
4th pillar: Health and hygiene		11.06 Hiring and firing practices	95 ...■
4.01 Physician density*	42 ...■	11.07 Ease of hiring foreign labor	101 ...■
4.02 Access to improved sanitation*	1 ...■	11.08 HIV prevalence*	n/a
4.03 Access to improved drinking water*	1 ...■	11.09 Business impact of HIV/AIDS	24 ...■
4.04 Hospital beds*	53 ...■	11.10 Life expectancy*	16 ...■
5th pillar: Prioritization of Travel & Tourism		12th pillar: Affinity for Travel & Tourism	
5.01 Government prioritization of the T&T industry	11 ...■	12.01 Tourism openness*	6 ...■
5.02 T&T government expenditure*	11 ...■	12.02 Attitude of population toward foreign visitors	18 ...■
5.03 Effectiveness of marketing and branding	29 ...■	12.03 Extension of business trips recommended	32 ...■
5.04 T&T fair attendance*	22 ...■		
		13th pillar: Natural resources	
6th pillar: Air transport infrastructure		13.01 Number of World Heritage natural sites*	70 ...■
6.01 Quality of air transport infrastructure	55 ...■	13.02 Nationally protected areas*	93 ...■
6.02 Available seat kilometers*	67 ...■	13.03 Quality of the natural environment	41 ...■
6.03 Departures per 1,000 population*	13 ...■	13.04 Total known species*	115 ...■
6.04 Airport density*	13 ...■		
6.05 Number of operating airlines*	40 ...■	14th pillar: Cultural resources	
6.06 International air transport network	54 ...■	14.01 Number of World Heritage cultural sites*	54 ...■
		14.02 Sports stadiums*	14 ...■
7th pillar: Ground transport infrastructure		14.03 Number of international fairs and exhibitions*	53 ...■
7.01 Quality of roads	23 ...■		
7.02 Quality of railroad infrastructure	n/a		
7.03 Quality of port infrastructure	39 ...■		
7.04 Quality of domestic transport network	34 ...■		
7.05 Road density*	n/a		

* Hard data

Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.